

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <span style="font-size: 1.2em;">WRAL-TV Raleigh NC</span>	<b>Date:</b> <span style="font-size: 1.2em;">10/29/12</span> <del>8/14/12</del>
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I, Buying Time LLC,

being/on behalf of: Dalton for Governor, a legally

qualified candidate of the Democratic political

party for the office of: North Carolina Governor

in the General

election to be held on: November 6th, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

<b>Total Charges:</b> \$ <span style="font-size: 1.2em;">\$9170.80</span> / <span style="font-size: 1.2em;">\$7794.50</span>	<b>NET</b>
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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Dalton for Governor  
P.O. Box 1696  
Raleigh, N.C. 27602

Scott Falmlen-Treasurer

Phone: (919) 755-6888

I represent that the payment for the above described broadcast time has been furnished by:

Dalton for Governor

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Scott Falmlen-Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

8/14/12

Date



Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

Dave Lyles  
Signature

Dave Lyles  
Printed Name

Sales Manager  
Title

**CONTRACT**

**WRAL-TV**  
**2619 Western Blvd**  
**Raleigh, NC 27605**  
**(919)821-8514**

And:

**Buying Time**  
**P.O. Box 40181**  
**Washington, DC 20016-0181**

<b>Contract / Revision</b> 116496 /		<b>Alt Order #</b> 06274935
<b>Product</b> DALTON FOR GOVERNOR		
<b>Contract Dates</b> 10/30/12 - 11/05/12		<b>Estimate #</b> 2212
<b>Advertiser</b> Dalton for Governor		<b>Original Date / Revision</b> 08/13/12 / 10/29/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WRAL	<b>Account Executive</b> Cheryl Blair	<b>Sales Office</b> Washington Tel
<b>Special Handling</b> CIA - Mark PAID		
<b>Demographic</b> Adults 35+		
<b>IDB#</b>	<b>Advertiser Code</b> 323	<b>Product Code</b> 326
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 1	WRAL	11/02/12	11/02/12	The Insider (1-130p)	1-130p		:30			NM	0	\$0.00
				CLASS 3 - CANDIDATE								
D 2	WRAL	11/02/12	11/02/12	The Doctors	10-11AM		:30			NM	0	\$0.00
				CLASS 3 - CANDIDATE								
D 3	WRAL	11/02/12	11/02/12	Price is Right	11a-12p		:30			NM	0	\$0.00
				CLASS 3 - CANDIDATE								
D 4	WRAL	11/02/12	11/02/12	Noon News	12p-1p		:30			NM	0	\$0.00
				CLASS 2 - CANDIDATE								
D 5	WRAL	11/02/12	11/02/12	CBS Daytime (1:30-4P)	130-4p		:30			NM	0	\$0.00
				CLASS 3 - CANDIDATE								
N 6	WRAL	11/02/12	11/02/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$150.00
				CLASS 4 CANDIDATE R9.26								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	----1--				1	\$150.00			
D 7	WRAL	11/02/12	11/02/12	5:00 First News	5-530p		:30			NM	0	\$0.00
				CLASS 2 - CANDIDATE								
D 8	WRAL	11/02/12	11/02/12	5:30 News	530-6p		:30			NM	0	\$0.00
				CLASS 2 - CANDIDATE								
D 9	WRAL	11/02/12	11/02/12	6pm News (M-F)	6-630p		:30			NM	0	\$0.00
				CLASS 2 - CANDIDATE								
N 10	WRAL	11/02/12	11/02/12	CBS This Morning	7am - 9am		:30			NM	1	\$665.00
				If advertiser sends money to agency, then we need both parties to fill out the credit app.								
				If the advertiser is paying the station directly, then only they will need to fill out the credit app								
				CLASS 3 CANDIDATE R9.26								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	----1--				1	\$665.00			
D 11	WRAL	11/05/12	11/05/12	The Insider (1-130p)	1-130p		:30			NM	0	\$0.00
				CLASS 3 - CANDIDATE								
D 12	WRAL	11/05/12	11/05/12	The Doctors	10-11AM		:30			NM	0	\$0.00
				CLASS 3 - CANDIDATE								

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In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



**WRAL-TV**  
**2619 Western Blvd**  
**Raleigh, NC 27605**  
**(919)821-8514**

<u>Contract / Revision</u>	<u>Alt Order #</u>
116496 /	06274935

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/05/12	DALTON FOR GOVERN	2212

<u>Advertiser</u>	<u>Original Date / Revision</u>
Dalton for Governor	08/13/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 13	WRAL	11/05/12	11/05/12	Late News	11-1135p		:30			NM	0	\$0.00
				CLASS 2 - CANDIDATE								
D 14	WRAL	11/05/12	11/05/12	Noon News	12p-1p		:30			NM	0	\$0.00
				CLASS 2 - CANDIDATE								
D 15	WRAL	11/05/12	11/05/12	CBS Daytime (1:30-4P)	130-4p		:30			NM	0	\$0.00
				CLASS 3 - CANDIDATE								
N 16	WRAL	11/05/12	11/05/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$150.00
				CLASS 4 CANDIDATE R9.26								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$150.00			
N 17	WRAL	11/05/12	11/05/12	5:00 First News	5-530p		:30			NM	1	\$550.00
				CLASS 4 CANDIDATE R9.26								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$550.00			
D 18	WRAL	11/05/12	11/05/12	6pm News (M-F)	6-630p		:30			NM	0	\$0.00
				CLASS 2 - CANDIDATE								
D 19	WRAL	11/05/12	11/05/12	Dr. Phil	9-10a		:30			NM	0	\$0.00
				CLASS 3 - CANDIDATE								
N 20	WRAL	11/03/12	11/03/12	WRAL 6a News Sat	6-8a		:30			NM	1	\$150.00
				CLASS 4 CANDIDATE R9.26								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$150.00			
D 21	WRAL	11/03/12	11/03/12	CBS This Morning Saturday	8am - 10am		:30			NM	0	\$0.00
				CLASS 3 - CANDIDATE								
D 22	WRAL	11/04/12	11/04/12	6pm News (Sun)	6-630p		:30			NM	0	\$0.00
				CLASS 2 - CANDIDATE								
D 23	WRAL	11/04/12	11/04/12	CBS Sunday Morning	9-1030a		:30			NM	0	\$0.00
				CLASS 3 - CANDIDATE								
D 24	WRAL	11/01/12	11/01/12	Late News	11-1135p		:30			NM	0	\$0.00
				CLASS 2 - CANDIDATE								
D 25	WRAL	11/01/12	11/01/12	Price is Right	11a-12p		:30			NM	0	\$0.00
				CLASS 3 - CANDIDATE								
N 26	WRAL	11/01/12	11/01/12	5:00 First News	5-530p		:30			NM	1	\$550.00
				CLASS 4 CANDIDATE R9.26								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$550.00			
N 27	WRAL	11/01/12	11/01/12	5:30 News	530-6p		:30			NM	1	\$1,780.00
				CLASS 3 CANDIDATE R9.26								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$1,780.00			
D 28	WRAL	11/01/12	11/01/12	6pm News (M-F)	6-630p		:30			NM	0	\$0.00
				CLASS 2 - CANDIDATE								
D 29	WRAL	11/01/12	11/01/12	CBS This Morning	7am - 9am		:30			NM	0	\$0.00
				CLASS 2 - CANDIDATE								
D 30	WRAL	11/01/12	11/01/12	Dr. Phil	9-10a		:30			NM	0	\$0.00
				CLASS 3 - CANDIDATE								

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Contract / Revision	Alt Order #
116496 /	06274935

Contract Dates	Product	Estimate #
10/30/12 - 11/05/12	DALTON FOR GOVERN	2212

Advertiser	Original Date / Revision
Dalton for Governor	08/13/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 31	WRAL	10/30/12	10/30/12	The Insider (1-130p)	1-130p		:30			NM	0	\$0.00
				CLASS 3 - CANDIDATE								
D 32	WRAL	10/30/12	10/30/12	Price is Right	11a-12p		:30			NM	0	\$0.00
				CLASS 3 - CANDIDATE								
D 33	WRAL	10/30/12	10/30/12	CBS Daytime (1:30-4P)	130-4p		:30			NM	0	\$0.00
				CLASS 3 - CANDIDATE								
N 34	WRAL	10/30/12	10/30/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$150.00
				CLASS 4 CANDIDATE R9.26								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$150.00			
N 35	WRAL	10/30/12	10/30/12	5:00 First News	5-530p		:30			NM	1	\$550.00
				CLASS 4 CANDIDATE R9.26								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$550.00			
N 36	WRAL	10/30/12	10/30/12	5:30 News	530-6p		:30			NM	1	\$1,780.00
				CLASS 3 CANDIDATE R9.26								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$1,780.00			
N 37	WRAL	10/30/12	10/30/12	CBS This Morning	7am - 9am		:30			NM	1	\$665.00
				CLASS 3 CANDIDATE R9.26								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$665.00			
D 38	WRAL	10/31/12	10/31/12	The Doctors	10-11AM		:30			NM	0	\$0.00
				CLASS 3 - CANDIDATE								
D 39	WRAL	10/31/12	10/31/12	Late News	11-1135p		:30			NM	0	\$0.00
				CLASS 2 - CANDIDATE								
D 40	WRAL	10/31/12	10/31/12	Noon News	12p-1p		:30			NM	0	\$0.00
				CLASS 2 - CANDIDATE								
N 41	WRAL	10/31/12	10/31/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$150.00
				CLASS 4 CANDIDATE R9.26								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$150.00			
N 42	WRAL	10/31/12	10/31/12	5:00 First News	5-530p		:30			NM	1	\$550.00
				CLASS 4 CANDIDATE R9.26								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$550.00			
D 43	WRAL	10/31/12	10/31/12	6pm News (M-F)	6-630p		:30			NM	0	\$0.00
				CLASS 2 - CANDIDATE								
N 44	WRAL	10/31/12	10/31/12	CBS This Morning	7am - 9am		:30			NM	1	\$665.00
				CLASS 3 CANDIDATE R9.26								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$665.00			
D 45	WRAL	10/31/12	10/31/12	Dr. Phil	9-10a		:30			NM	0	\$0.00
				CLASS 3 - CANDIDATE								
N 46	WRAL	11/05/12	11/05/12	CBS This Morning	7am - 9am		:30			NM	1	\$665.00
				If advertiser sends money to agency, then we need both parties to fill out the credit app.								
				If the advertiser is paying the station directly, then only they will need to fill out the credit app								
				CLASS 3 CANDIDATE R9.26								

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$665.00			
<b>Totals</b>											15	\$9,170.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	15	\$9,170.00	\$7,794.50
<b>Totals</b>	15	\$9,170.00	\$7,794.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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